



**Postgraduate
Prospectus 2011**
Fashion & Textiles

The University for the Creative Arts offers an array of specialist courses in art, design, architecture, media and communications across five campuses in the South East of England.

If you require this information in any other format please call
+44 (0) 1252 892883
www.ucreative.ac.uk

Hello

This is your very own edition of the UCA Postgraduate Prospectus 2011.

Studying a postgraduate degree at UCA takes your creative career to the next level. This prospectus introduces you to the University, our courses and our campuses at Canterbury, Epsom, Farnham and Rochester where postgraduate courses are based.

You can also find further information online at **www.ucreative.ac.uk**



Contents

Introduction	
A warm welcome	5
UCA in the creative spotlight	6
Your creative community	13
Research reputation	16
Our campus locations	18
Our courses	20
Creative showcase	23
Courses	
MA Design for Performance & Events	32
MA Fashion specialising in Design & Atelier; Fashion Theory; Manufacture & Management; or Promotion, Marketing & Branding	34
MA Fashion & Lifestyle Journalism	38
MA Fashion Management & Marketing	40
MA Fashion Promotion & Imaging	42
MA Textiles	44
UCA campuses	
UCA Epsom	48
UCA Farnham	52
UCA Rochester	56
Essential information	
How to apply	62
Fees and finance: UK/EU students	64
International students	66
Facilities and learning support	68
Accommodation	69
Student life and student support	70
Careers and employability	72
How to find out more	74



UCA has been providing specialist art & design education for almost 150 years

A warm welcome

Over 150 years of experience and tradition teaching art and design means our creative reputation speaks for itself. Today, the University for the Creative Arts is a vibrant and forward-thinking institution and a key player in the national and international creative scene.

Our friendly and nurturing campus communities are close to the centre of town and have the benefit of fantastic links to London. Our courses range from niche, one-of-a-kind programmes for practitioners of specialist subjects to internationally recognised courses feeding directly into some of the largest market-driven areas of the creative industries such as fashion, design, digital media, animation and architecture.

At a time when the creative industries are growing at twice the rate of the UK economy and are shaping many aspects of life, whether in our local communities, nationally or internationally, the influence of art, design and media in our daily lives has never been so clearly defined. Our 6,500 students, individually and collectively, have a key role to play in making the UK one of the world's leading creative nations.

We have a long list of successful alumni who enjoy careers at the heart of the creative industries in the UK and abroad. These include fashion designer Zandra Rhodes; artists Tracey Emin and Tacita Dean; designers Roger Oates and Martin Lambie-Nairn; and Oscar-winning filmmakers and animators Suzie Templeton, Daniel Greaves and Michael Dudok De Wit.

Preparing for an exhibition in the textiles studios

UCA in the creative spotlight

It is an exciting time to study at UCA with our students, staff and alumni enjoying great success.

Major investment at UCA

Textile design legend Celia Birtwell opened a state-of-the-art digital textiles facility at UCA Rochester. UCA has invested more than £100,000 in a new workshop which features print tables, dye labs and cutting areas, and a new digital fabric printer.

A major building project at UCA Epsom is underway to provide a brand new learning and resource area, a 200 seat auditorium and a digital media centre including teaching studios for fashion and graphics.

These investments are part of a wider University plan to enhance our provision with a modern set of facilities and help raise the threshold of excellence in the University.

UCA Farnham professor smashes ceramics record at auction

Professor Magdalene Odundo OBE sold her 1985 burnished terracotta vessel for £31,250 at a recent arts auction.

The 34cm high piece, which was one of Magdalene's early works, was sold to a distinguished private collector at Phillips de Pury auctioneers in New York in April 2010. The piece was expected to fetch between £12,000 and £18,000 but went on to achieve nearly double the highest estimate, the most ever achieved by a single piece of ceramics.

New Chancellor for UCA

World renowned fashion designer Zandra Rhodes was installed as the first Chancellor of UCA.

Zandra said: "It is an enormous honour to become the very first Chancellor of the University for the Creative Arts, where I began my own studies. I will make it my utmost priority to ensure that future generations of students continue to have the same positive and inspiring experiences as I did."

The new Chancellor, known for her trademark pink hair, showed her bright personality and creativity through a striking pink and green gown which she designed for the ceremony.

Zandra has dressed an eclectic range of people including Diana, Princess of Wales, Freddie Mercury, Kylie Minogue and Sarah Jessica Parker.

Chairman of the Board of Governors Loyd Grossman said: "Zandra is one of the world's most recognisable, distinguished and exciting designers. Her career has been built upon the foundations of hard work and determination which we believe will help inspire and motivate our students to succeed in their chosen careers."



1. New learning space at UCA Epsom
2. Ceramic artwork by UCA Farnham professor Magdalene Odundo
3. Zandra Rhodes becomes UCA Chancellor
4. New state-of-the-art digital textiles facility at UCA Rochester



5.



6.



7.



8.

Honorary degree awarded to Bob Geldof KBE

The University for the Creative Arts presented Bob Geldof with an honorary degree in recognition of his contribution to the creative arts and his tireless work promoting humanitarian relief for the third world.

He said: "It's great to receive recognition from UCA for the creative work that I've been doing for the past 35 years. I live up the road, so to be recognised by a local university, in the region that I love, adds even greater significance for me."

A vintage weekend for UCA at Goodwood

UCA made a big impression at the first ever Vintage at Goodwood festival which celebrated five decades of British music, fashion, film, art and design from the 1940s to the 1980s.

UCA also hosted vintage pattern cutting workshops every evening and a professional photo studio.

The festival was organised by designer, entrepreneur and UCA honorary graduate Wayne Hemingway, who personally asked the University to get involved.

Outstanding success for UCA students

UCA is proud of the achievements of our current students and graduates. From industry awards and competition winners to exhibitions, fashion shows and film festivals our students are excelling. Recent successes include a Royal Television Society award for BA (Hons) Digital Film & Screen Arts student Will McGregor; a Hammerson Fashion Innovation Award for two BA (Hons) Fashion Promotion & Imaging students - Katie Burkes and Susie O'Brien; and success at Graduate Fashion Week for UCA Epsom student William Hamil who reached the final three in the menswear category. Last year, UCA Rochester's Myrto Stamou scooped the top Gold Award.

For more great success stories go online at www.ucreative.ac.uk/news



5. A vintage weekend for UCA at Goodwood
 6. Honorary degree awarded to Bob Geldof KBE
 7. Work by William Hamil, Graduate Fashion Week, 2010
 8. Myrto Stamou won Gold at Graduate Fashion Week, 2009

“All of our lives were changed which can happen at art school. I learnt how to be a painter and how being an artist is a breathtaking way of life.”



Humphrey Ocean
Artist
UCA alumnus

Photography by Maurice Payne



Your creative community

How and where you study is as important as what you are studying. At UCA we want you to be a part of our campus communities and share in our passion for creativity and practice.

Postgraduate study allows you to specialise, bringing you into contact with others who are passionate about their subject and who are looking to develop artistically and professionally.

Our staff are creative practitioners as well as academics and are actively involved in the cultural industries. In this way, they bring the workplace into the learning environment, enabling the University to drive forward research and to prepare you for the real world of work. These links with industry enable us to keep our courses up-to-date and relevant.

This is reflected in our campuses where you have access to extensive facilities to support all your study needs, including:

- Industry standard Gerber suite for fashion pattern cutting
- High-end computers loaded with the latest software for animation, architecture and digital design
- Extensive range of advanced digital photographic equipment housed in the Hasselblad Centre for High Resolution Digital Imaging, UCA Rochester
- Traditional workshops for painting, sculpture, fashion and filmmaking
- University libraries on each campus, stocked with a vast range of resources and archives.

Each of our campuses also has its own gallery space where staff and students can exhibit and events for our local communities are hosted.

www.ucreative.ac.uk/galleries

Please see the course and campus sections of this prospectus for more detailed information about our facilities.

www.ucreative.ac.uk/facilities



“My time was filled with the joy of knowing that with great enthusiasm I was learning my trade and, at the same time, having an immense amount of fun!”



Karen Millen
Fashion Designer
UCA alumna

Research reputation

Research is fundamental to the pursuit of academic excellence within a specialist university of the creative arts and a strong research community is central to the development of our subjects – to generate, communicate and transfer new and advanced knowledge. Our investment in creative arts education and the creative sector is proven by our dynamic and engaged research culture.

Significant investment and advancement in our research portfolio has led to UCA's continuing presence in the top 10 largest research communities in art and design. Of staff research taking place, 65% is internationally recognised and 30% is internationally excellent or world-leading.

We offer MPhil and PhD qualifications in a range of subject and thematic areas. For further information about projects supported, our research community and resources, please contact the Research Office:

T: +44 (0) 1252 892922

E: roffice@ucreative.ac.uk

www.ucreative.ac.uk/research

Research Centres

Our research community is made up of specialist research centres.

The Animation Research Centre (ARC) plays a key role in generating theoretical debate around animation. It is also home to the official ARC Archive of over two million artefacts directly related to animated filmmaking.

www.ucreative.ac.uk/arc

The Anglo-Japanese Textile Centre provides valuable support for engagement with textile materials, design culture, and academic discourse. The centre explores contemporary developments in textiles in the UK and Japan.

www.ucreative.ac.uk/anglo-japanese

The Crafts Study Centre houses a purpose-built museum, research facility and gallery for the crafts and has an international standing as a unique collection and archive of twentieth-century and contemporary crafts.

www.csc.ucreative.ac.uk

The Centre for Sustainable Design facilitates discussion and research on eco-design and broader sustainability considerations in product and service development.

www.cfsd.org.uk

VADS (Visual Arts Data Service) is a national centre of expertise in the management of digital assets to support learning, teaching and research, with a particular focus on the management, storage, presentation, preservation and archiving of digital images and other arts-based assets.

<http://vads.ac.uk/>



1. **Pomegranate** by Professor Ori Gersht, lead researcher for the Hasselblad Centre for High Resolution Digital Imaging, UCA Rochester






2. **The Crafts Study Centre** and public gallery, UCA Farnham



Our five campuses across the South East of England provide a creative and welcoming environment in which to study. They offer the best of both worlds, close to the centre of town with the benefit of fantastic links to London.



Time to London by train:

- 35 mins  from Epsom
- 40 mins  from Rochester*
- 55 mins  from Farnham
- 60 mins  from Maidstone
- 60 mins  from Canterbury*

* via high-speed service. Other services are available.

Our courses

This is a listing of all taught postgraduate degrees at UCA. Please note some courses appear in more than one cluster. For up-to-date and more detailed information please go to www.ucreative.ac.uk

Cluster	Course	Campuses			
Architecture & Interior Design	Graduate Diploma in Architecture (ARB/RIBA Part 2)	UCA Canterbury			
	MA Architecture specialising in Advanced Architectural Design; Digital Space; Sustainable Design; or Urban Design	UCA Canterbury			
	MA Design specialising in Architectural & Interior Design				UCA Rochester
	MA Interior Design			UCA Farnham	
Crafts	MA Contemporary Crafts (Ceramics, Glass, Jewellery)			UCA Farnham	
	MA Contemporary Jewellery				UCA Rochester
	MA Design specialising in Design Crafts				UCA Rochester
	MA Textiles			UCA Farnham	
Fashion & Textiles	MA Design for Performance & Events				UCA Rochester
	MA Fashion specialising in Design & Atelier; Fashion Theory; Manufacture & Management; or Promotion, Marketing & Branding				UCA Rochester
	MA Fashion & Lifestyle Journalism		UCA Epsom		
	MA Fashion Management & Marketing		UCA Epsom		
	MA Fashion Promotion & Imaging		UCA Epsom		
	MA Textiles			UCA Farnham	
Fine Art	MA Book Arts & Publishing			UCA Farnham	
	MA Fine Art specialising in Artists' Film, Video & Photography; Illustration & Printmaking; Painting; and Sculpture & Performance.	UCA Canterbury			
	MA Fine Art			UCA Farnham	
	MA Fine Art (International Practice)	UCA Canterbury			
Graphics & Illustration	MA Book Arts & Publishing			UCA Farnham	
	MA Fine Art specialising in Illustration & Printmaking	UCA Canterbury			
	MA Graphic Design				UCA Rochester
	MA Graphic Design & Communication (Professional)		UCA Epsom		
	MA Graphic Storytelling & Comic Art		UCA Epsom		

UCA Canterbury
UCA Epsom
UCA Farnham
UCA Rochester

Cluster	Course	Campuses			
Learning & Teaching	PG Certificate Learning & Teaching in the Creative Arts			UCA Farnham	
Marketing & Management	MBA Creative Industries Management				UCA Rochester
	MA Arts Management		UCA Epsom		
	MA Design, Innovation & Brand Management		UCA Epsom		
	MA Fashion specialising in Manufacture & Management				UCA Rochester
	MA Fashion specialising in Promotion, Marketing & Branding				UCA Rochester
	MA Fashion Management & Marketing		UCA Epsom		
	MA Fashion Promotion & Imaging		UCA Epsom		
Media	MA Animation			UCA Farnham	
	MA Design specialising in Digital Design				UCA Rochester
	MA Fashion & Lifestyle Journalism		UCA Epsom		
	MA Fine Art specialising in Artists' Film, Video & Photography	UCA Canterbury			
Photography	MA Fine Art specialising in Artists' Film, Video & Photography	UCA Canterbury			
	MA Photography				UCA Rochester
	MFA Photography			UCA Farnham	
	MA Book Arts & Publishing			UCA Farnham	
Three Dimensional Design	MA Contemporary Crafts (Ceramics, Glass, Jewellery)			UCA Farnham	
	MA Contemporary Jewellery				UCA Rochester
	MA Design specialising in Architectural & Interior Design; Design Crafts; Digital Design; or Product Design				UCA Rochester
	MA Design for Performance & Events				UCA Rochester
	MA Sustainable Product Design			UCA Farnham	

UCA Canterbury
UCA Epsom
UCA Farnham
UCA Rochester

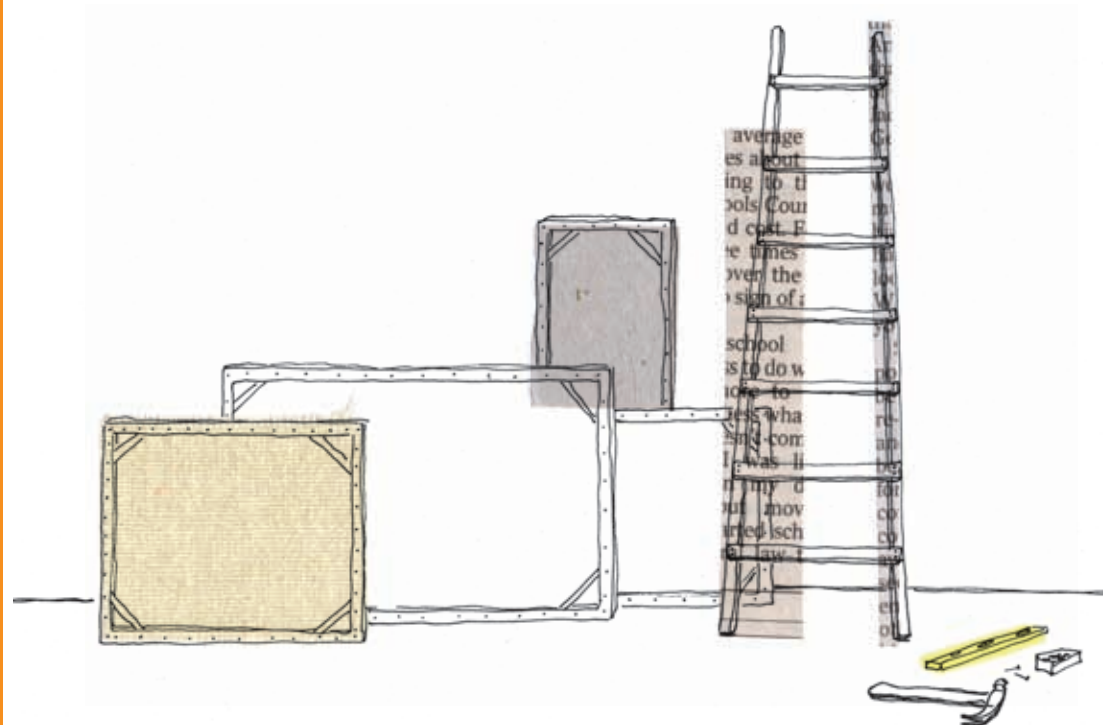
We also offer MPhil and PhD qualifications in a range of subject areas. For further information about the areas supported, our research community and resources, please go online at www.ucreative.ac.uk/research

“The experience of studying at UCA was great and unique. It was the innovative concept and spirit that encouraged me all the way.”

Biyun Chen
MA Fashion
UCA Rochester

Creative showcase

See more student work at
www.ucreative.ac.uk/fashion-textiles





Parna Dasgupta
MA Textiles
UCA Farnham



Mridu Sahai
MA Fashion
UCA Rochester



Sathya Maheshwaram
MA Fashion specialising
in Design & Atelier
UCA Rochester



Alice Cuffe
MA Fashion & Lifestyle
Journalism
UCA Rochester



Louise Anderson
MA Textiles
UCA Farnham

Beverly Ayling-Smith
MA Textiles
UCA Farnham





Fashion & Textiles

MA Design for Performance & Events
UCA Rochester **p32**

MA Fashion specialising in Design & Atelier; Fashion Theory; Manufacture & Management; or Promotion, Marketing & Branding
UCA Rochester **p34**

MA Fashion & Lifestyle Journalism
UCA Epsom **p38**

MA Fashion Management & Marketing
UCA Epsom **p40**

MA Fashion Promotion & Imaging
UCA Epsom **p42**

MA Textiles
UCA Farnham **p44**

MA Design for Performance & Events

UCA Rochester

1 year full-time | 2 years part-time
www.ucreative.ac.uk/ma-design-performance

This course enables you to develop a personal and advanced understanding of the discipline and contribute significantly to its development. Through collaboration and experimentation, you extend the boundaries of design for stage and screen, scenography and costume design.

You are encouraged to investigate diverse forms and media within the performing arts and produce an independent and creative research project. This will reflect critically on established boundaries and acknowledge conceptual and professional relations within the creative industries and visual arts.

The course is ideal for graduates keen to research and realise theatrical performance in its broadest sense, utilising professional and conceptual investigation. There are many opportunities for collaboration with theatres and theatre groups in Rochester and Chatham as well as in other parts of the region.

“The course is open to new approaches. You feel free to break the boundaries of conventional set design and are encouraged to create connections with other artistic domains.”

Olivia Negrean
MA Design for Performance & Events

Stage 1

Focus on your personal project, supported by a core programme of lectures and seminars. These comprise taught units including research methods, contemporary issues in design and interdisciplinary studies. You confirm the direction of your personal project at the end of this stage.

Stage 2

Develop your personal project, which may be specialist or interdisciplinary and explore methods, techniques, concepts and themes.

Stage 3

Complete and publish your project. You work with practising professionals to identify future audiences for your ideas and prepare for the next stage of your career.

Industry experience

We have developed a range of links with industry in the areas of theatre design, prop making, scenography, costume design and media production.

How this course is taught

Working alongside creative practitioners from a variety of different design backgrounds, you receive specialist tuition through a combination of lectures, seminars, workshops and tutorials. You are expected to present your work in progress regularly at formal reviews. The emphasis is placed on personal development through the production of your design project.

How this course is assessed

Assessment includes evidence of experimentation and research in the form of design proposals, reviews, presentations, exhibitions of work, reflective journals and written papers.

Typical entry requirements

- A good Honours degree (normally 2:1 or above) or equivalent qualification in your chosen subject or a related discipline, and/or;
- Relevant work experience, demonstrating your ability to study at postgraduate level
- For English language requirements, see Essential Information.

Facilities

In addition to a dedicated postgraduate baseroom and Library & Learning Centre, specialist facilities include:

- Workshop facilities for working in ceramics, plastics, wood, metals and fabrics
- Two extensive costume and fashion workshops
- Access to studio spaces for the installation, testing and review of large-scale project work
- Rapid prototyping, 3D scanning and laser cutting
- Access to a range of design software including AutoCAD, 3D Max, Autodesk Maya and Rhino.

Careers

Opportunities include set, costume and prop making for an expansive field of performances including:

- Live and recorded work for theatre, film and television companies
- Digital environments
- Public installations
- Site specific work
- Community and commercial performances
- Promotional activities such as concerts, catwalk shows and exhibitions.

Portfolio

You should have a creative portfolio which includes images of recent work and shows a clear design direction. A CV should also be submitted.

Contact our Enquiries Service

T +44 (0) 1252 892883
E enquiries@ucreative.ac.uk

The course is designed for those with a desire to challenge and expand the established discipline of fashion and meets the changing demands of contemporary design culture and the fashion industry. You choose to specialise in one of the following areas:

- Design & Atelier
- Fashion Theory
- Manufacture & Management
- Promotion, Marketing & Branding.

Throughout the course you combine technical expertise with conceptual thinking, learning through a variety of media and consider both the creative core and the progressive peripheries of fashion.

This course suits those who work, or aspire to work, within the extended field of the fashion system. This field is defined by the application of fashion's ever-changing search for expression and conceptualisation to other creative professions, as well as by the production of clothes and accessories, and theoretical reflection.

For more detailed information about each specialism, please see over.

Stage 1

Fashion practice and theory is situated within the creative industries and cultural history as a whole. You develop and refine your project proposal through a series of practical and written assignments.

Stage 2

Research and develop your major project. A seminar series and study trips support the contextualisation of research and introduce you to new materials, methods and ideas.

Stage 3

Realise and publish your major project, which can take the form of a designed fashion collection, branding publication, marketing report or academic dissertation. You are challenged to identify your target audience and to situate your final project in the real world of creative development and competition.

Industry experience

The course has established links with innovative fashion houses such as Alexander McQueen, Viktor & Rolf and Carol Christian Poell; companies such as Nike or Adidas; branding companies such as Wolff Olins; media players such as showstudio.com; and museums including the V&A in London and the MAK in Vienna.

How this course is taught

The course progresses from a taught mode to self-directed work. Throughout the course, personal tutorials ensure a balance between formal instruction and individual supervision.

How this course is assessed

The assessment is divided between written assignments and practical projects. In the first stage, both design/media projects and written texts are assessed. In the second stage, you complete a research paper and stage an interim exhibition. In conclusion, you submit a personal project, a reflective critical paper and a publication.

Typical entry requirements

- A good Honours degree (normally 2:1 or above) or equivalent qualification in your chosen subject or a related discipline including creative industries, humanities and social sciences qualifications, and/or;
- Relevant work experience, demonstrating your ability to study at postgraduate level
- For English language requirements, see Essential Information.

Facilities

As well as the Library & Learning Centre with dedicated subject librarians, there is a postgraduate baseroom on campus equipped with Macs loaded with a wide range of business and design software. Specialist fashion facilities include:

- Industry standard Gerber Suite for fashion pattern cutting
- Two expansive fashion workshops
- Personal technical assistance.

Careers

Career opportunities vary depending on the specialism you choose during the course. Recent graduates work as: creative pattern cutters, design assistants, creative consultants, independent designers, writers, theorists, lecturers, marketing executives, promoters, creative directors, production managers, buyers and merchandisers. You can also progress on to a MPhil or PhD degree.

Portfolio

Your portfolio should show the range and level of your creative and/or professional skills. To study the Design & Atelier specialism you need to complete a project proposal. Your proposal should be approx two A4 pages in length, ideally with illustrations and detail a project that you would like to research, plan and develop during your time on the course.

Contact our Enquiries Service

T +44 (0) 1252 892883

E enquiries@ucreative.ac.uk

Design & Atelier

This specialism allows you to develop innovative fashion projects while studying conceptual and stylistic developments.

Knowledge of fabrics, production techniques, and finishing (including styling) is taught and debated through weekly workshop tuition. We use the time-honoured craft traditions of design and atelier in order to explore contemporary stylistic departures and discover new creative directions.

Design is at the core of the fashion programme. A structure that positions the tailoring or draping of clothes or the production of accessories at its centre might appear traditional, but is essential to provide a technical and material basis for creative progress. Atelier within this specialism provides a focus on the craft of tailoring and dressmaking, with our advanced facilities echoing the traditions of haute couture, alta moda and Savile Row.

www.ucreative.ac.uk/ma-fashion-design

Fashion Theory

This specialism enables you to further your interest in the written word and expand your portfolio from design processes to critical reflection. You work with theory experts to produce essays, dissertations and articles that pursue new avenues of research and innovative forms of written communication.

In recent years the discipline of 'fashion studies' has brought together many strands of art, design history, sociology, anthropology and economics, in order to create an original discourse for fashion. The more significant fashion becomes as a structure for contemporary culture, the more it requires sustained and sophisticated analysis through theoretical writing. You are now expected to produce critical copy and substantial discussion that matches in its creativity the designed commodities in fashion.

www.ucreative.ac.uk/ma-fashion-theory

Manufacture & Management

If you aspire to running a successful production company or managing a profitable fashion business, this specialism is ideal for you.

You consider how the production of clothes and accessories has changed to include new material solutions and technical facilities, such as the Gerber suite at UCA Rochester and equally by adopting ideas from other fields of design, for example CAD solutions or digital presentations.

This specialism builds on the strengths of the British fashion industry but situates it within the global market where creative outsourcing – the complex transport of materials and commodities and a variety of management cultures across the globe, provide growing opportunities for our cohort of international postgraduates.

www.ucreative.ac.uk/ma-fashion-manufacture

Promotion, Marketing & Branding

Developed for those interested in communicating fashion, style and trends through various media within a commercial context. Final projects supported vary and could include a product launch, the design of graphic logos and merchandising, as well as global marketing analyses and the invention of brand concepts.

Fashion can be the subject as well as the object of promotion, marketing or branding. This means that fashionable goods can be employed to advertise a lifestyle, concept, corporate identity or to define a brand, as well as being promoted or marketed as designed objects themselves.

The relationship between commodity and image within fashion maps out a field for productive challenges that is more open than in any other area of the creative industries. As the distinction between promotion, marketing and branding now appears very fluid, you are tutored through projects and concepts rather than being confined by established categories of promotional activity.

www.ucreative.ac.uk/ma-fashion-promotion

“I was glad to have chosen the MA Fashion course at UCA Rochester. It was a great experience to work with the academic teaching team and I enjoyed the very supportive study facilities. I totally enjoyed my year on this course and would have liked to spend more time to acquire more fashion knowledge from our excellent course leader.”

Fang Lui
MA Fashion

MA Fashion & Lifestyle Journalism

UCA Epsom

1 year full-time | 2 years part-time
www.ucreative.ac.uk/ma-fashion-journalism

This course develops both a practical and theoretical understanding of fashion and lifestyle journalism in the UK. With a close eye on changing trends in contemporary lifestyle media, emphasis is placed on developing an analytical understanding of the commercial marketplace as well as the rigour of practical journalism. Drawing on the skills and expertise of journalists currently working across this diverse field, you develop an enhanced commercial awareness, enabling you to produce editorial material for a range of publications.

This course is primarily intended for those who wish to gain theoretical and practical skills in the specific areas of fashion and lifestyle journalism.

“Doing the MA has made me much more focused; the work is constant so I have become much better at planning and quickly getting the work done. It’s made me much more confident in meeting new people. I think it will play a huge part in getting me a job.”

Jennifer Brown
MA Fashion & Lifestyle Journalism

Stage 1

Study journalistic practice within the fashion and lifestyle context, and study specific genres of writing including news, catwalk reviews, interviews and trend reports and learn how to apply these skills in professional context. You also engage with research and communication methods and theoretical discourse.

Stage 2

Extend your knowledge of fashion and lifestyle journalism by engaging with more in-depth genres of journalistic practice, including features and investigative pieces and further your theoretical understanding of fashion and journalism.

Stage 3

Final project unit represents the culmination of your studies and forms an exposition of the central ideas and concepts developed throughout the course, combining theoretical knowledge with professional practice.

Industry experience

Our range of industry contacts includes:

- Magazines – Vogue, Harper’s Bazaar, Cosmopolitan, Elle, Marie Claire, i-D, FHM, Arena, Pride, Touch and Time Out
- Newspapers – The Daily Telegraph and The Evening Standard.

How this course is taught

You are taught through a range of lectures, seminars, tutorials and workshops. There is a strong emphasis on independent research.

How this course is assessed

You are assessed on evidence of your knowledge, understanding through application of ideas, research and methodological structure and your technical and applied skills.

Typical entry requirements

- A good Honours degree (normally 2:1 or above) or equivalent qualification in your chosen subject or a related discipline, and/or;
- Relevant work experience, demonstrating your ability to study at postgraduate level
- For English language requirements, see Essential Information.

Facilities

Specialist postgraduate facilities include:

- Dedicated baseroom
- IT facilities (Mac and PC) loaded with latest business and image design software
- Media store with cameras, camcorders, lighting equipment, slide and data projectors, light boxes and recording equipment
- Library & Learning Centre with over 45,000 titles of a specialist nature
- Lecture programme with guest speakers.

Careers

Opportunities include:

- Fashion, lifestyle and music journalism
- Fashion management and marketing
- Styling
- Work in public relations
- Event management
- Merchandising.

There is also the opportunity to continue with further study such as a research degree.

Portfolio

You are advised to develop a good series of written work highlighting knowledge, interest, creativity and interest in fashion and/or lifestyle journalism and include this in your submission portfolio. In addition, you are required to complete a new piece of written work on a pre-defined topic which is sent to you once you have applied.

Contact our Enquiries Service

T +44 (0) 1252 892883

E enquiries@ucreative.ac.uk

MA Fashion Management & Marketing

UCA Epsom

1 year full-time

www.ucreative.ac.uk/ma-fashion-management

This course prepares you for a fashion management career in the domestic or international fashion industry by delivering an innovative and relevant fashion business curriculum.

Working closely with fashion industry professionals, fashion organisations and industry role models and mentors, you develop a diverse skill base that will enable you to have a wider, clearer and more relevant understanding of the business of management and marketing behind the fashion industry.

This course provides inside knowledge of industry strategies and cultures on a global basis combined with a strong grounding in key business skills including: finance; risk; leadership; organisational and change management; strategy; marketing and entrepreneurship.

In addition you also develop essential knowledge on industry management specific to fashion – strategic innovation and technology, product sourcing and supply chain management issues.

You benefit from being part of the Creative Management cluster at UCA Epsom, working alongside students on the MA Arts Management and MA Design, Innovation & Brand Management courses.

Stage 1

You examine the main areas related to issues within fashion, creative management and marketing. Study units include the management imperative, research methods and customer communication and promotion.

Stage 2

Develop personal projects on themes that could include current strategies relating to small and large scale production; ecology in textiles sourcing and production; design and markets for producers; clothing design and markets; and the practices within the corporate fashion industry. Study units include project management; planning to succeed and innovating fashion strategy that include professional practice and a work placement opportunity.

Stage 3

Create a self-directed final major project that builds on the interests developed throughout the course to express specific areas of fashion – its management and marketing. Final outcomes are tailored to each student and can be in the form of a dissertation or business plan.

Industry experience

Our range of industry contacts include:

- British Fashion Council
- Chinese Silk Federation
- Red or Dead
- Marks and Spencer
- Monsoon
- ETI
- Labour Behind the Label
- PAN UK
- Commonwealth Secretariat
- Levi Strauss Europe
- Benetton
- Graham and Green
- Ted Baker.

How this course is taught

You are taught through a range of lectures, seminars, tutorials and workshops. There is a strong emphasis on independent research.

How this course is assessed

Throughout the course you are assessed on evidence of your knowledge, understanding through application of ideas, research and methodological structure and your technical and applied skills.

Typical entrance requirements

- A good Honours degree (normally 2:1 or above) or equivalent qualification in your chosen subject or a related discipline including fashion design, business studies, design management, fashion promotion and communication qualifications, and/or;
- Relevant work experience, demonstrating your ability to study at postgraduate level
- For English language requirements, please see Essential Information.

Facilities

Specialist postgraduate facilities include:

- Dedicated baseroom
- IT facilities (Mac and PC) loaded with latest business and image design software
- Media store with cameras, camcorders, lighting equipment, slide and data projectors, light boxes and recording equipment
- Library & Learning Centre with over 45,000 titles of a specialist nature
- Lecture programme with guest speakers.

Careers

Career opportunities include:

- Fashion management and marketing
- Public relations
- Event management
- Merchandising
- Art direction.

There is also the opportunity to continue with further study such as a research degree.

Portfolio

You should provide some evidence of recent academic and/or professional activity within this field. You also need to submit a personal statement with your application detailing your interest and experience in fashion, management or marketing. This course has a heavy written component and requires good essay writing skills.

Contact our Enquiries Service

T +44 (0) 1252 892883

E enquiries@ucreative.ac.uk

MA Fashion Promotion & Imaging

UCA Epsom

1 year full-time | 2 years part-time

www.ucreative.ac.uk/ma-fashion-promotion-imaging

The course offers the opportunity for postgraduate study in a range of disciplines within the context of fashion. You are able to pursue study that specialises in a particular field such as:

- Styling
- Photography
- Editorial
- Illustration
- Fashion and the moving image
- Fashion marketing and forecasting
- PR and advertising
- The fashion space
- The social and cultural function of fashion.

You define your area of interest while attending lectures, seminars and workshops by fashion specialists and practitioners, covering a broad range of fashion-related topics.

Our ethos is based on the premise of promoting a creative and in-depth investigation of fashion in a social context. Irrespective of whether you engage in a practical exploration or a more theoretical, written exposition, you are encouraged to consider the critical and cultural context of your subject.

Stage 1

Consider your exploratory project whilst developing your research skills and engaging with set workshops, seminars and lectures. You also have the opportunity of negotiating an individual project with your course tutors.

Stage 2

Bring together your research and practice towards an interim outcome whilst extending your understanding of the professional context of your research.

Stage 3

Your final project represents the culmination of your research and content development and forms an exposition of the central ideas and concepts you have developed throughout the course.

Industry experience

Employment and work experience contacts include:

- Fashion designers and retailers: Jasper Conran, Arcadia, Matthew Williamson, Nicole Farhi, Betty Jackson, Chloe, Ghost, Aquascutum and Alexander McQueen
- Publications and media companies: Vogue, Glamour and Cosmopolitan.

How this course is taught

You are taught through a range of tutorials and independent learning based on your individual project with the opportunity to attend relevant lectures and talks by guest speakers.

How this course is assessed

You are assessed on evidence of your knowledge, understanding through application of ideas, research and methodological structure and your technical and applied skills.

Typical entry requirements

- A good Honours degree (normally 2:1 or above) or equivalent qualification in your chosen subject or a related discipline including fashion promotion and communication, fashion design and graphic design qualifications, and/or;
- Relevant work experience, demonstrating your ability to study at postgraduate level
- For English language requirements, see Essential Information.

Facilities

Specialist postgraduate facilities include:

- Dedicated baseroom
- IT facilities (Mac and PC) loaded with latest business and image design software
- Media store with cameras, camcorders, lighting equipment, slide and data projectors, light boxes and recording equipment
- Library & Learning Centre with over 45,000 titles of a specialist nature
- Lecture programme with guest speakers.

Careers

There are opportunities for progression on to research degrees and into teaching, editorial, photography, curatorship, publishing and art direction. You may also choose to work in industry or academia, fashion buying, PR, styling, illustration, fashion marketing or merchandising.

Portfolio

Your portfolio should include a broad selection of work that demonstrates your experience and abilities. It should also reflect your commitment to this subject area. You need to submit a personal statement with your application detailing your specialist area of interest and outlining your project proposal.

Contact our Enquiries Service

T +44 (0) 1252 892883

E enquiries@ucreative.ac.uk

MA Textiles

UCA Farnham

1 year full-time | 2 years part-time
www.ucreative.ac.uk/ma-textiles

This course is constructed around the development of individual research into textile culture, craft and design, allowing you to combine previous experience of textiles practice with a personal project.

You are encouraged and supported through the process of exploration, interrogation, transformation and resolution. You question your own conventions of making; challenge your own assumptions about your work; innovate with materials, processes, techniques and ideas; and emerge from the postgraduate experience with a renewed sense of personal vision.

The course team are practising researchers, involved in a range of textile practices, exhibiting and publishing internationally. You benefit from our links with established artists, designers, studio workshops and galleries. The Craft Study Centre, a purpose-built museum, research centre and gallery for the crafts is based at UCA Farnham.

“The opportunity to have discussions and feedback with visiting practitioners from the wider world of textile arts has been invaluable.”

Louise Anderson
MA Textiles

Stage 1

Plan your exploratory project whilst developing research, communication and presentation methods.

Stage 2

Introduces a professional context for your research. You also complete a reflective project that includes professional practice and a work placement opportunity.

Stage 3

Your final project represents the culmination of your studies and forms an exposition of the central ideas and concepts you have developed throughout the course. You have the option to resolve your project as practice-based work or a dissertation or a combination of both.

Industry experience

We have contacts with:

- The Crafts Council
- The Royal School of Needlework
- Farnham Maltings
- Selvedge Magazine
- Nuno Corporation
- The New Ashgate Gallery
- Melin Tregwynt Woollen Mill.

How this course is taught

Tutorials, lectures, seminars and critiques support the development of your research and practice. As part of the course you are expected to undertake some form of professional practice, such as a live brief, competition, application for a residency, funding or a work placement.

How this course is assessed

Both your practical work and theoretical writing is assessed. This may include essays, presentations, research papers or catalogues.

Typical entry requirements

- A good Honours degree (normally 2:1 or above) or equivalent qualification in your chosen subject or a related discipline, and/or;
- Relevant work experience, demonstrating your ability to study at postgraduate level
- For English language requirements, see Essential Information.

Facilities

The Textiles studios are equipped with:

- Design studios
- Cloth and yarn dyeing workshops
- Screen printing and finishing areas
- Extensive weave workshops
- Computerised dobby looms
- Dedicated ICT suite
- Fabric digital printing facilities
- Laser cutter
- A rich collection of world textiles.

Careers

Opportunities include work as:

- Freelance design professionals
- Self-employed designer/makers
- Textile designers
- Public art practitioners
- Textile conservationists and curators
- Arts educators and teachers
- Textile stylists
- Fashion buyers and retailers
- Gallery directors.

Portfolio

A personal statement is required explaining your motivation to study the course and the areas you wish to explore, referring to relevant concepts, practical textile skills you possess and your ambitions for the type of work you wish to create. A practical portfolio that includes a range of work expressing your creativity is required at interview.

Contact our Enquiries Service

T +44 (0) 1252 892883

E enquiries@ucreative.ac.uk

“UCA became like a second home. The campus was very welcoming and friendly, and I couldn't wait to meet my tutors and start the course.”

Vanessa Borg
MA Interior Design
UCA Farnham

Our campuses



Life at UCA Epsom

The campus

UCA Epsom offers a vibrant, creative academic community of students and staff and is renowned as a major centre for fashion, fashion journalism and graphic design. All courses at UCA Epsom enjoy excellent links with professional design studios, galleries and museums.

UCA Epsom's specialist art and design environment supports distinctive postgraduate opportunities directed at advanced professional practice, research-based study or courses for arts and humanities graduates wishing to enter an art-related career.

On-campus learning resources include a multi million-pound University Library stocked with relevant, specialist materials. The Anglo-Japanese Textile Centre produces world-class exhibitions on cultural identity and practice.

All our MA courses are practically-focused, outward-looking and professionally connected with the creative and cultural industries.

The local area

Epsom is set on the edge of the beautiful Surrey Hills, within easy reach of London. You can enjoy the lively bars and restaurants in the town or take a short bus or train journey to Sutton, Kingston or Wimbledon.

Getting there

Epsom is just 30 minutes by train from central London. Both Heathrow and Gatwick airports are within easy reach.

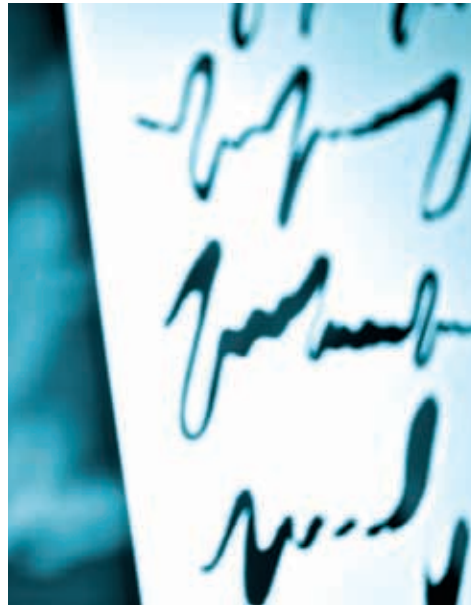
To find out more about UCA Epsom, go online at www.ucreative.ac.uk/epsom



Visit:
www.ucreative.ac.uk/epsom

Student profile Q&A

Robert Saveker
 MA Graphic Design
 & Communication
 (Professional)
 UCA Epsom



Portfolio work
 by Robert Saveker

What made you decide to embark on a postgraduate course at UCA? I studied at Epsom for my Foundation Diploma and BA in Graphic Design and really enjoyed my time there. When I graduated, the country was in the depths of recession and there were very few jobs around. I thought that if I undertook the MA course I would have the edge over many other job applicants giving me another year to build my portfolio and make even more industry contacts. UCA Epsom felt like the natural place to study for my MA.

What most attracted you to studying here? The feeling that the place was a small, close-knit environment appealed to me. Its proximity to London is a great benefit - it's great to be able to just hop on a train and be at a gallery or exhibition within the hour. I was encouraged to undertake the course by the course leader – his enthusiasm, passion and drive to extract the best in each of us was an inspiration.

What have you been doing since graduation? I am taking the opportunity to go travelling in Australia and Asia. I'm going to keep the freelance work ticking over and in the new year I will be getting married and emigrating to Canada where I hope to secure a job.

Did you achieve all you set out to at the beginning of the course? Yes, I do feel that I have. I have enhanced my portfolio, gained an advanced qualification and made lots of contacts. I feel like it's made me think in a new way and given me a new perspective on life.

What advice would you give to a prospective UCA postgraduate student? The first few weeks are the hardest. Once you get adjusted to the pace and the workload, everything clicks into place for the rest of the year. Also, the design teams are more than just the people you work with – we work FOR each other as well as WITH each other. Whatever your strength is, you have the chance to express it through the MA course.

Life at UCA Farnham

Visit:

www.ucreative.ac.uk/farnham

The campus

UCA Farnham is the largest of our five campuses with more than 3,000 art, design, media and communication students. The campus itself is a hub of creativity, offering opportunities across unique and wide-ranging creative arts subjects.

The campus boasts: workshops and studios; film and photography studios; journalism newsrooms; darkrooms and edit suites; the James Hockey & Foyer galleries; and a cinema. UCA Farnham has a purpose-built student village on-site.

Postgraduate study is well supported through our University Library which houses film, animation and sound effects collections and a radio recordings archive. A fine art and architecture collection of 150,000 slides is complemented by an online collection of 100,000 free-to-use images through the Visuals Arts Data Service (VADS) based at UCA Farnham.

UCA Farnham is home to the Animation Research Centre, the Crafts Study Centre and the much-acclaimed Centre for Sustainable Design.

Our MA courses are diverse in both critical thinking and conceptual practice and the subjects offered are varied within the field of contemporary visual research.

The local area

Farnham is a bustling, creative market town steeped in history with a fantastic choice of shops, pubs, bars, cafés and restaurants. Surrounded by beautiful countryside, Farnham is also a short distance away from the coastal cities of Chichester, Portsmouth and Southampton.

Getting there

Frequent and direct trains take you from Farnham to London in less than an hour. Gatwick and Heathrow are both within an hour's drive.

To find out more about UCA Farnham, go online at www.ucreative.ac.uk/farnham

Thomas Hurley
MA Fine Art
UCA Farnham



Portfolio work
by Thomas Hurley

Student profile Q&A

What made you decide to embark on a postgraduate course at UCA? Having completed a successful BA in Fine Art I needed an extra year to gain more confidence with articulating my work through writing. Having paintings in front of me triggers more ideas for my practice.

What most attracted you to studying here? The studio facilities and access to canvas making and printmaking studios were particularly attractive to me – many things in a small environment to choose from. The University Library has a large collection of books, DVDs and catalogues to help you with your studies.

Please describe the work/research you are undertaking as part of your course I am primarily concerned with landscape painting, using emotion. I started off by painting landscapes from photographs taken in Switzerland, so that I could paint the colour combination of the changing light. My influences are J M W Turner, Mark Rothko, John Virtue and Howard Hodgkin.

What are your plans after graduation? I would like to have many exhibitions, travel around Europe for inspiration for my artwork and become famous one day.

What piece of advice would you give to a prospective UCA postgraduate student? Be brave, be confident and go with whatever you believe in.

A young man with glasses and a black t-shirt is focused on his work in a workshop. He is using a tool to shape a piece of material on a workbench. The workshop is filled with various tools, materials, and equipment. In the background, there are blue doors and a sign that says "PRINCESS".

Visit:

www.ucreative.ac.uk/rochester

Life at UCA Rochester

The campus

UCA Rochester offers a wide range of postgraduate courses in fashion, contemporary jewellery, design and photography. It is also the home of the MBA in Creative Industries Management.

Facilities include an extensive University Library, dedicated workspaces and the Zandra Rhodes Gallery. The campus boasts a state-of-the-art centre for pattern cutting (Gerber suite) which houses a Computer Aided Manufacturing (CAM) studio.

Studying at postgraduate level within an exciting community of artists and designers will equip you with the skills, opportunities and possibilities for creative, personal and professional development.

The local area

As well as its historical and literary heritage, Rochester offers a wide choice of restaurants, bars and cafés, fused by a radical arts and music scene and vibrant popular culture.

Getting there

Located on the River Medway area of Kent, Rochester is only 20 minutes away from Ebbsfleet International train station and 45 minutes by train to London. Gatwick and Heathrow airports are within easy reach and the Channel Tunnel connects Folkestone to Calais in just 35 minutes.

To find out more about UCA Rochester, go online at www.ucreative.ac.uk/rochester

**Sathya
Maheshwaram**
MA Fashion:
Design & Atelier
UCA Rochester



Fashion collection
by Sathya Maheshwaram



Student profile Q&A

What made you decide to embark on a postgraduate course at UCA? I was working as a designer with an export-orientated garment company in India. I decided to undertake a postgraduate course at UCA to gain international exposure in the field of design so I could enhance my knowledge and broaden the scope of my work.

What most attracted you to studying here? The structure of the courses offered was very different to what other universities were offering. However, I came to know of the diverse nature of the course and the subject content only once I joined the course.

What did you set out to achieve during your time studying here? I came here with an open mind. I had set myself a goal to gain as much exposure as possible in the field of fashion design and in other creative fields such as photography, product design, interiors and management.

Did you achieve all you set out to at the beginning of the course? I came with no set targets in my mind when I joined the course but today I can definitely say that I have achieved a new direction to my work, combining the different mediums of fashion, architecture and film.

What are your plans after graduation? For me, this is the beginning of something new and exciting as there is a lot that can be explored as a new medium. I am greatly interested in extending my research and looking at ways to express it alongside finding a job in the fashion industry.

How to apply

We welcome applications from students from a wide range of backgrounds. We use the information supplied in your application, such as academic experience, work experience and references, to assess your suitability for postgraduate study.

Making an application

Applications for postgraduate study should be made directly to UCA. You can apply online by clicking on the course page of the website.

Once you've submitted an application you will be given a user name and password for the Applicant Portal where you can track the progress of your application and find lots of useful information.

Deadline for applications

We accept applications throughout the year. There is no deadline for taught courses, though we encourage you to apply by March in your year of entry to allow enough time to allocate you accommodation if required. See www.ucreative.ac.uk/postgraduate-apply

Research degree students

When making an application for a research degree you must also submit a research proposal. For full details on how to apply for a research degree please contact our Research Office:

T: +44 (0) 1252 892853

E: roffice@ucreative.ac.uk

Research degree applications can be made at several points throughout the year.

www.ucreative.ac.uk/research-degrees-apply

Portfolios

For some of our courses you will be required to submit a portfolio. Your portfolio should include a broad selection of work that showcases your experience and abilities. It should also reflect your commitment to the subject area for which you are applying and demonstrate your capability to work at an advanced level in your chosen area. You may also be asked to submit a project proposal outlining the area you wish to investigate during your postgraduate study.

If you are an EU or international student we recommend that you upload your portfolio to websites such as Flickr and YouTube and provide us with a link to your work rather than supplying original work which cannot be returned.

Specific information about portfolio requirements can be found on the course pages in this prospectus or online at www.ucreative.ac.uk/portfolio

Interviews

You may be invited to come for an interview, although we do not interview all of our applicants. You may be offered a place based on your application form alone. Where appropriate to the subject of study, you should also bring your portfolio of work.

English language requirements

A good command of English language is essential to study for a degree. If English is not your first language, you must provide evidence of your language ability. You may be offered a place on a course on the condition that you reach the required level of English first. The following requirements are the minimum English language standards:

For postgraduate courses, with the exception of the course listed below, the level is IELTS 6.0/TOEFL 550 (CBT 213) or equivalent.

For MBA Creative Industries Management, the level is IELTS 6.5 with a minimum of 6.0 for all components/TOEFL 570 (CBT 230) or equivalent.

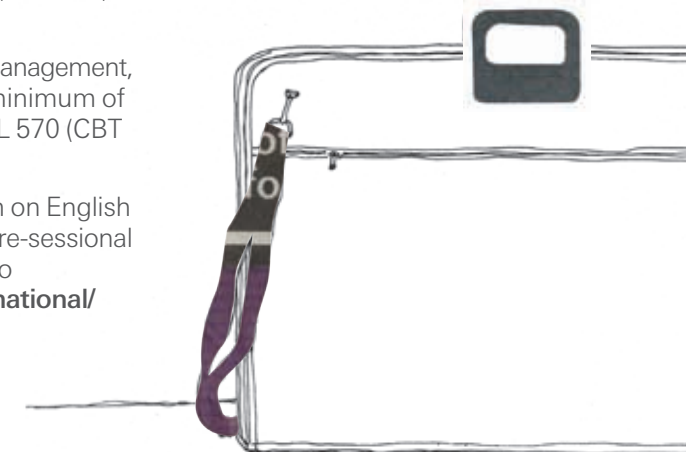
For more detailed information on English language requirements and pre-sessional language courses please go to www.ucreative.ac.uk/international/english

Further information

If you require any additional information or would like to discuss the exact requirements of your chosen course, please contact our dedicated Enquiries Service:

T: +44 (0) 1252 892883

E: enquiries@ucreative.ac.uk



Fees and finance: UK/EU students

Tuition fees

The tuition fees stated are for the full academic year. They must be paid at the start of each academic year, though you may ask to pay in equal instalments. Fees are reviewed each year and may be subject to increase.

For detailed information about tuition fees or any other charges and how to pay, please see our website.

www.ucreative.ac.uk/fees/postgraduate

Research degree fees

We also offer MPhil and PhD qualifications. Further information about these qualifications and tuition fees is available on our website.

Equivalent level qualifications (ELQ)

If you are from the UK or the EU and have completed a postgraduate degree or ELQ, you may be liable for full cost fees. For 2010 entry, the minimum annual tuition fee for an ELQ student to study a full-time postgraduate course is £5,100. Please note that ELQ tuition fees may be higher in some cases. Further information on ELQ fees is available on our website.

External funding resources

There are two major external sources of funding for your postgraduate course:

Professional and Career Development Loans

This source of funding is a deferred repayment bank loan to help you pay for vocational education or training. The loan supports up to two years of learning (or up to three years if the course includes work experience). www.direct.gov.uk/cdl

The Arts and Humanities Research Council (AHRC)

The AHRC offers a number of postgraduate professional and vocational awards. UCA applies to the AHRC for postgraduate funding through the studentship competition. For 2009 entry, UCA was able to submit five applications. This may change from year to year and competition is intense. www.ahrc.ac.uk/fundingopportunities

Further information about fees and funding and a wealth of information to help you in the search for funding is available online at www.ucreative.ac.uk/fees/postgraduate

UCA Creative Scholarships

These are designed to support students in a variety of disciplines. For information about available scholarships for postgraduate study, visit www.ucreative.ac.uk/scholarships

UK/EU taught postgraduate annual tuition fees 2011 entry:

Course	Full-time	Part-time
PG Cert Learning & Teaching in the Creative Arts	-	£1,510
Graduate Diploma in Architecture	TBC	£4,830
Standard MA Courses*	£3,760	£1,880
MA Fine Art (International Practice)	£3,100	-
MBA Creative Industries Management	£13,090	£4,360
MFA Photography	£4,270	-

Please note that if you are from the Channel Islands or the Isle of Man you will be charged the same fees as international students. *A standard full-time MA is an MA which completes within one academic year (typically September to September). A standard part-time MA is an MA which completes over two academic years (typically September to May and September to May). Non-standard MAs are listed separately.



£1,200
 £ 700
 £ 292.50
 £ 50
 £ 142

 £2,384.50

International students

Support & advice

We welcome international students at the University. An International Student Adviser is available on each campus to give advice on issues such as finance, healthcare and accommodation. Free English language tutorials are available for International students whose first language is not English. Study advice is also available for international students who have English as a first language.

www.ucreative.ac.uk/international/support

Entry requirements

The entry requirements for international students are the same as for UK applicants. You can find the specific entry requirements for your course on the course pages in this prospectus. If you do not have the qualifications as outlined, we may accept equivalent qualifications.

English language requirements

All our courses are taught in English so your spoken and written English and your reading and listening skills must be appropriate for your chosen level of study. We may offer you a place on condition that you reach the required level of English first. Please see the 'How to apply' section of this prospectus for details of our English language requirements.

English for Academic Purposes

EAP is for students whose first language is not English. Each campus has an EAP tutor who gives free classes and tutorials. In your first weeks at UCA you will take a short English test. Your test will show how much help you need with your English. Your EAP tutor will email you to tell you if your attendance at EAP classes is optional, recommended or compulsory.

The EAP team design the EAP classes especially for you.

This way, the EAP classes are always related to your main course and can help you in the right way at the right time. The EAP tutorials are one-to-one sessions where you can get advice about the academic language in your written and spoken work. You can also ask your EAP tutor about academic skills, such as listening and note-taking or citation and bibliography.

www.ucreative.ac.uk/international/english

Contact us

Please contact our Enquiries Service for more information on our courses and on applying to UCA:

T: +44 (0) 1252 892883

E: international@ucreative.ac.uk

Tuition fees

We guarantee that your tuition fees will remain at the level paid in your first year of study at UCA for the duration of your study time with us. Fees are payable in UK £ sterling and exchange rates can fluctuate. Please note that if you pay your fees at the start of each academic year, on or before enrolment, you are charged the discounted rate.

You can ask to pay in equal instalments but the total charged will be the standard rate fee.

For full details of tuition fees, any other charges and how to pay, please see our website.

www.ucreative.ac.uk/international/fees

International taught postgraduate annual tuition fees 2011 entry:

Course	Full-time If paid in full	Full-time If paid in instalments
Graduate Diploma in Architecture	£10,230	£10,660
Standard MA Courses*	£10,470	£10,910
MA Fine Art (International Practice)	£6,400	£6,670
MBA Creative Industries Management	£13,450	£14,010
MFA Photography	£9,560	£9,960

*A standard full-time MA is an MA which completes within one academic year (typically September to September).

Facilities and learning support

Computing and digital resources

Each campus is equipped with Macs and PCs for graphics or general design work, video equipment and scanning and printing facilities.

We provide core and specialist software for specific disciplines including Adobe InDesign, Photoshop and Illustrator; Macromedia Dreamweaver and Director; Microsoft Project; Autodesk 3D Studio MAX and others.

You have access to the student portal, myUCA, which is an integrated web environment that provides an online base for everything you need while studying at the University.

Study advice

The Study Advisory Service is a team of specialist tutors who provide academic guidance and study advice to all students. They support you with both academic and studio-based work, encouraging independent study and equipping you with the skills to articulate your research findings. In addition, course-specific Faculty Librarians work alongside Study Advisors to assist with research and help you develop skills necessary to locate information independently. Both these discipline specific roles work closely with course tutors in curriculum planning and information management – this enables a close relationship between the tutors and students.

Library & Learning Services

Each UCA campus has a University Library dedicated to supporting the particular subject needs of its students. Collectively the Libraries provide one of the most comprehensive visual arts resources in the region, offering access to:

- Around 236,000 print and electronic books
- Over 20,000 videos/DVDs
- Over 12,000 print and electronic journals.

Each Library has a suite of computers available for research and coursework. We have links to over 40 online databases including image collections, newspaper archives and subject gateways.

For more information about all our facilities please see our individual course pages, or go to www.ucreative.ac.uk/facilities

Workshops and studios

Our workshops and studios house a range of equipment to serve your creative and technical needs. They are staffed by a dedicated team of specialist technicians to support your study.

Accommodation

We offer a range of accommodation at each campus to suit your needs and budget.

UCA Canterbury

Our sites offer flats and houses with ensuite and standard single study bedrooms for 170 students. Ian Dury House is on campus and some study bedrooms have been adapted for disabled use. Hotham Court and Riverdale House are about a 30 minute walk from campus, a 20 minute walk from the city centre and a five minute walk from a large supermarket.

UCA Epsom

Our sites offer flats and houses with ensuite and standard single study bedrooms for 220 students. Worples Road and the newly built Wilberforce Court accommodation is on campus and some study bedrooms have been adapted for disabled use. The flats at Ashley Avenue are situated in Epsom town centre and there are flats and two houses at Woodcote Side about a 20 minute walk from the campus, supermarket and town centre.

UCA Farnham

Our sites offer flats and houses with single and shared study bedrooms for 370 students. There are a small number of ensuite bedrooms. The Main Hall and the award-winning Student Village are on campus. Some rooms in the Student Village have been adapted for disabled use.

UCA Maidstone

Our site offers flats with single study bedrooms for 134 students. Westree Court is within a 10 minute walk from both the town centre and the campus. Two study bedrooms have been adapted for disabled use.

UCA Rochester

Our site offers flats with single study bedrooms for around 215 students. Doust Way is located by the river and is about a five minute walk from Rochester station, the town centre and the campus. Two study bedrooms have been adapted for disabled use.

How to apply

Once you have formally accepted an offer of a place on a course at UCA, you will be able to access the applicant portal for information about accommodation and an application form.

The demand for accommodation differs each year and we are not able to guarantee you a place. Priority is given to new students pursuing a full-time course who live the furthest distance from their chosen campus and whose applications are considered in the first allocation.

We also provide information on private rented accommodation. For more information visit our website at www.ucreative.ac.uk/accommodation

Student life and student support

Our dedicated support network of services is geared to help you with a range of issues. It's our aim that you get the most out of your studies, as well as a rewarding and memorable experience. For more information about the support we offer please go to www.ucreative.ac.uk/support

Students' Union

The Students' Union offers a wide range of services and ways to get involved. With a team of dedicated full-time student officers and volunteer student reps on each campus, you can be sure to find the help and support you need.

A varied calendar of events is hosted on campus and includes live bands, DJ sets and open mic nights. You can also get involved in a range of sports and activities and each campus has close links with local sports clubs and centres to give you access to facilities.

There is a café and/or refectory on each UCA campus, as well as an art shop, each providing products and services at affordable prices to ensure you get the most from your budget.

www.ucasu.com

Student advice

Student Advice staff can provide information and assistance with financial and welfare issues, including student loans; budgeting and managing your finances; access to medical services; disputes with housemates or landlords; and identifying external support agencies and services.

Students with disabilities

The University has its own Disability Support team, who can advise you from the time you make your application to the completion of your course. Our aim is to provide support based on the individual needs of each student.

Support is also available if you have a disability such as a hearing impairment or dyslexia. Learning Support Assistants and Learning Mentors are also available to help you fulfil your academic potential. If you have any questions please contact the Disability Support team.

Care leavers

We recognise that there are practical concerns for young people leaving care and entering further and higher education. We have a designated member of staff to support looked-after-children and care leavers. If you are a care leaver, a whole range of information and support is available to you from application through to graduation. For further details, please go to www.ucreative.ac.uk/careleavers

Counselling

Counsellors are available at all five campuses to help you with any personal concerns you may have. Students seek counselling for a wide variety of reasons – perhaps because of a sudden personal crisis or a need to deal with personal issues or changes. Whatever the problem, the service is offered on a confidential basis by professional counsellors.

Our Counsellors abide by the British Association for Counselling and Psychotherapy's Code of Ethics & Practice.

Faith Services

Multi-faith services are accessible at each of our campuses as part of the University's overall welfare provision. The service can offer the following:

- Time and space to reflect informally upon the wider aspects of life at your place of work and study
- Involvement with recreational and social activities across the campuses
- Information about the activities of the main faith groups in the local area.

The availability of the services at each campus is publicised in the Student Union and Student Advice Centres.

www.ucreative.ac.uk/faith

Equality and diversity

We are committed to promoting diversity in our employment of staff and our recruitment of students, ensuring that there is no discrimination or harassment on the grounds of disability, race, gender, sexual orientation, nationality, ethnic origin, religion, belief or age.

Careers and employability

By choosing to study with us you are making a valuable investment in your future. We support you through our employment-focused teaching and learning and through industry links, business advice and careers guidance. www.ucreative.ac.uk/careers

Skills for the workplace

Skills in creative thinking, problem solving, teamwork and project management are highly valued by employers. By bringing the workplace into the learning environment we ensure that you are fully prepared for the world of work. Our established industry contacts provide placement opportunities, live projects and valuable expertise through lectures and technical workshops.

Through these industry contacts we ensure that our teaching remains relevant to today's creative and cultural industries. This approach is supported by the professional work of our own staff, many of whom are creative practitioners as well as academics.

As a UCA student you are actively encouraged to enter award schemes as competition success is a great way for you to gain feedback and exposure and to progress your career. Our students achieve success in a host of national and international art and design awards every year.

Establishing your career

Our Enterprise team works with new and established businesses to support the development and transfer of creative skills, knowledge and expertise.

We work with the academic community, careers services and the Students' Union to embed entrepreneurship in the University. Through work placements, student projects, commissions, scholarships and sponsorships UCA provides a vital link to the creative world.

We regularly seek funding to support UCA students and graduates offering internship, enterprise training and technical upskilling opportunities.

The Creative Challenge is a prestigious enterprise and innovation award specifically for UCA students. In the past, the award has been supported by Apple, UK, Sony UK, KIA Motors UK and Ogilvy.

Careers Service

Our Careers Service provides a range of innovative services to support your career development. We work closely with academic staff in the delivery of career development programmes including:

- Workshops and presentations on personal branding and effective job search, further study opportunities and setting up in business
- One-to-one confidential guidance appointment service at each UCA campus
- Regular drop-in sessions, telephone and email advice
- Dedicated career information areas at each UCA University Library
- Personalised online career resources via myUCA student portal.

The Careers Service continues to provide a range of services for alumni to support creative professionals for a further three years beyond graduation.

Our Careers Service is accredited to the matrix standard, the unique quality framework for the effective delivery of information, advice and guidance on learning and work. It has full membership of the Association of Graduate Careers Advisory Services (AGCAS).

